



Government of Jammu and Kashmir
Industries and Commerce Department

Subject:-39th Indian International Trade Fair-14th to 27th November 2019, Sanction for advance drawal thereof.

Ref:- Director Handicrafts letter No:- DH/P&E/494/19 dated 23-09-2019.

Government order No.: 218 - Ind of 2019

Dated:- 18 -10 -2019

Sanction is hereby accorded to the advance drawal of Rs. 14,36,034 (Rupees Fourteen lakh thirty six thousand thirty four only) under approved Budget Estimates 2019-20 against the detailed Head: "089-Advertisement & Publicity" by the Director Handicrafts Department, J&K, Srinagar for meeting the expenses on account of 39th edition of Annual Mega Event India International Trade Fair (IITF) from 14th November to 27th November, 2019 at Pragati Maidan, New Delhi to be deposited with India Trade Promotion Organization (ITPO) as per break up given below:-

S.No.	Particulars	Area(in sqm)/Activity	Amount required
1.	Space Rent @ Rs. 6,390/- per Sq. mtr. for IITF 2019 in Hall No.75	96	Rs. 6,69,900.00
2.	(-)2.5% Early Bird Discount		Rs. 16,748.00
3.	Total(1-2)		Rs. 6,53,152.00
4.	(+) 18% GST		Rs. 1,17,567.00
5.	(+)10% Refundable security		Rs. 65,315.00
A	Total (3+4+5)		Rs. 8,36,034.00
1.	State Day Charges	J&K State Day	Rs. 2,00,000.00
2.	Electricity Charges	For the J&K Pavilion	Rs. 50,000.00
3.	Miscellaneous Expenditure	-do-	Rs. 50,000.00
4.	Provisions Fee for J&K Academy of Art Culture & Languages	-do-	Rs. 3,00,000.00
B	Total		Rs. 6,00,000.00
	G.Total (A+B)		Rs. 14,36,034.00

This advance drawal is subject to the following conditions:-

1. The Director Handicrafts, Department shall vouch safe the availability of funds under approved Budget Estimates 2019-20.
2. The funds shall be utilized only after observing all codal formalities/ guidelines issued by the Government from time to time.
3. The amount sanctioned for advance drawal be utilized for the purpose it has been sanctioned and no diversion/re-appropriation/retention of money is allowed in any case.
4. Licence fee as and when refunded by India Trade Promotion office, Government of India shall be remitted back into the Treasury.
5. UC's/Red accounts of this advance shall be furnished to all the concerned quarters including principal Accountant General, J&K.

The expenditure shall be classified as under:-

- (i) Demand No.: 11- Industries & Commerce Department.
- (ii) Head of Department: 02 -Director Handicrafts
- (iii) Major Head: 2851- Village and Small Industries.
- (iv) Sub. Major Head: 00
- (v) Minor Head: 104- Handicraft Industry.
- (vi) Group Head: 0099- General
- (vii) Sub Head: 0805- Direction and Administration Handicrafts and Subordinates Offices.
- (viii) Detailed Head; 089- Advertisement & Publicity.

This issues with the concurrence of the Director Finance Industries & Commerce Deptt. vide U.O No. IND/Acctts/DF/ dated 09-10-2019.

By order of the Government of Jammu and Kashmir.

Sd/-
(Navin K. Choudhary) IAS
Principal Secretary to Government
Industries & Commerce Department

Dated:- 18-10-2019

No:- IND/Acctts/IITF-20/2015-II

Copy to:-

1. Principal Accountant General, J&K, Srinagar.
2. Financial Commissioner to Government, Finance Department.
3. Director, Archives, Archaeology and Museums, Srinagar.
4. Director, Handicrafts J&K, Srinagar for information & necessary action.
5. OSD to Hon'ble Advisor, Industries & Commerce Deptt. for information.
6. Treasury Officer, Moving Treasury Civil Secretariat, Srinagar.
7. Contact person in Hon'ble Governor's Secretariat.
8. PS to Secretary, General Administration Department.
9. PS to Principal Secretary to Government Industries & Commerce Department.
10. Government order file (w.3.s.c)/ Stock file.

(R.C. Kotwal)
Director Finance
Industries & Commerce Department